
California
STATE★FAIR



OFFICIAL COMPETITION GUIDE

AS OF MARCH 15, 2021

It's your moment to shine!

Enter today.

For more than 160 years the California State Fair has been a constant showcase of the talents and achievements of the people of California.

Entering into the California State Fair's 2022 Competitive Exhibits Program allows you the opportunity to showcase your abilities, and revel in your accomplishments!

The California State Fair's friendly competitions are designed to recognize the best of the Golden State. Our Competitive Programs inspire talented Californians, as well as highlight the latest advances in technology, agriculture, and industry.

More than 750,000 visitors are expected at the State Fair next summer. Your work is an integral part of the State's celebration, and we look forward to placing your talent on display at the State Fair from July 15 - 31, 2022.

We encourage you to enter today and begin making lasting memories for yourself, your family, and for the hundreds of thousands of State Fair patrons!

Jess Durfee

Chairman

California Exposition & State Fair Board of Directors



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Welcome to the inaugural CA State Fair Cannabis Awards!



On behalf of our partners at the California Exposition and State Fair, Cultivar Brands, Inc. is proud to present the **Cannabis Awards**

Competition Guide for the 2021/2022 event. This Competition Guide has been constructed to provide pertinent and relevant information to help guide the licensed, California cannabis cultivators through an easy, step-by-step submission process. Our goal is full-transparency for all who enter, explain how to enter, Divisions and Categories, as well as our science-based Award's criteria. Best of all, we illustrate the exciting exposure and publicity benefits our entrants will receive as Award Winners.

The Submission Window is generous and extends to April 30, 2022. We recognize that, like all first-year events, new opportunities and modifications, technologies and sponsorships come forward. Rest assured, we plan to seize these opportunities for the betterment of the competition and will notify all entrants immediately of any updates of modifications to the Competition Guide and the Awards format.

A special thank you to SC Labs for their commitment to testing to the highest-standards and consistency, certifying our Award Winners and providing a steady and guiding hand. To our Cannabis Industry Ambassadors, partners and sponsors, a heart-felt thank you for your passion and support in the development of these Awards.

The CA State Fair Cannabis Awards represent a watershed moment for the California cannabis industry. This is our opportunity to promote normalcy and education, destigmatize the plant and change the conversation about cannabis for a mainstream audience.

Join us at California's BIG agricultural table in celebration of our craft cannabis cultivators and the finest flower found anywhere on earth.

James Leitz & Brian Applegarth

Cultivar Brands, Inc.



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Important Information

CALLING ALL FARMERS!

The purpose of this Competition Guide is to provide a complete outline of the 2021-2022 CA State Fair Cannabis Awards, and to outline an easy, step-by-step process for submitting flower for Awards testing and evaluation. This guide is produced in advance and is subject to any action that may cause revision or curtailment of divisions, categories, awards, premiums or regulations as listed.

Contact

Official Website: www.castatefaircannabisawards.com

Official Email: info@castatefaircannabisawards.com

SC Labs Entry Portal: www.sclabs.com

Quick Facts

- Cannabis is joining the official California State Fair roster of coveted annual competitions, including wine, cheese, olive oil, and craft beer
- The competition is open to all licensed California cultivators
- Entrants are vying for 70+ Awards for cannabis flower
- Awards format is rooted in quantifiable, science-based criteria with testing certified by official laboratory partner, SC Labs
- Award winners will be announced in June 2022 and celebrated during the CA State Fair, July 15 - 31, 2022

Key Dates

Nov 1, 2021	Submission Window Opens
April 30, 2022	Submission Window Closes
June 2022	Results & Winners Announced
June 2022	Winners' Promotion Begins
July 15 - 31, 2022	Awards Celebration at the CA State Fair

Why Enter the Competition?

The CA State Fair Cannabis Awards is another step towards normalization and starting a new conversation about cannabis. The Awards represent recognition, acceptance, and a celebration of our cultivators, large and small.

We will showcase the diversity of our microclimates, appellations, indoor, sungrown, mixed light farms, and brands, and the role of the cannabis industry as a vital contributor to the California economy.

The Awards will reach a new audience and serve as a platform for consumer education and alignment with State Agency initiatives that support the California cannabis industry.

Bragging rights! For sure, but for the cultivator, the reason to enter may be deeply personal, and part of a long and passionate journey. From breeding to the selection of genetics, to creating and sustaining the ideal growing conditions and nurturing the plant through all its stages. Then comes harvest, curing and preservation of the flower to ensure a submission of the highest-quality. It's no small endeavor and this competition will recognize and celebrate these efforts with publicity programs and marketing tools to elevate the farmer, the brand, cultivar, methods and place of origin.

About Cultivar Brands, Inc.

Cultivar Brands is a California-based strategic marketing agency specializing in the cannabis industry. We offer services, solutions and strategies for both cannabis and general market clients. Cultivar Brands has deep relationships across the cannabis, travel, sports, events, media and entertainment industries.

Cultivar Brands is the holding company for a host of proprietary brands and methodologies, as well as two distinct business units; Cultivar Strategies and Cultivar Events.



Cultivar Strategies is the consulting, data insights and strategic arm, providing thought-leadership at the intersection of cannabis and travel. We build programs for some of the largest and most influential cannabis-friendly destinations in California.

Cultivar Events has a roster of proprietary events and capabilities, and is home to the internal team tasked with the development and execution of the CA State Fair Cannabis Awards.

For more information, visit www.cultivarstrategies.com

About SC Labs

Maintaining and progressing the highest standards is a core value of SC Labs. Since the laboratory was established in 2010, we have pioneered and championed rigorous testing standards to improve product safety and quality in a transformative manner. We know that our results empower thousands of companies to make smart and informed decisions about product purity, safety, and consistency. We demonstrate that our commitment to quality is always advocated and maintained ethically and responsibly.



Following industry best practices, we maintain licensure and accreditations from multiple state agencies and governing bodies.

For more information, visit www.sclabs.com

Competition Overview

Competition Scoring Based on Laboratory Analysis



The CA State Fair Cannabis Awards will be scored objectively through science-based analysis performed and certified by SC Labs, one of California's premier cannabis and hemp testing labs. SC Labs will provide all entrants with the required Certificates of Analysis (COAs), as well as a PhytoFacts® chemometric report that will identify the unique compounds of the submission to determine the award winners.

As the official testing lab for the CA State Fair Cannabis Awards, SC Labs will perform state compliant laboratory analysis for all entrants. The SC Labs regulatory compliant test panels meet the California state requirements established by the Department of Cannabis Control (DCC).

Science-Based Philosophy

Instead of sorting entries by Indica, Sativa, Hybrid, these Awards celebrate the chemistry of the plant. Chemotype profiles offer a better method of organizing cannabis strains and predicting effects and organoleptic (aroma/flavor) attributes.

Understanding the variance of chemotypes is central to building an informed relationship with cannabis, and our hope is that this chemistry-first approach will usher in enhanced consumer awareness, interest, and education of cannabis chemistry.

SC Labs is a registered trademark of SC Laboratories, Inc. PhytoFacts and PhytoPrint is a registered trademark of Napro Research, LLC.

Who Can Enter

- The CA State Fair Cannabis Awards competition is open to all commercially licensed cannabis cultivators in California.
- There will be no segmentation between specialty cottage, cottage, small, medium to large (industrial) cultivators.
- Three primary Divisions have been delineated by light source

Determining your license type and Division

Outdoor licenses are for cultivators who grow cannabis outside without using any artificial lighting or light deprivation techniques on mature plants.

Indoor licenses are for cultivators who grow cannabis in a permanent structure using at least 25 watts of artificial light per square foot.

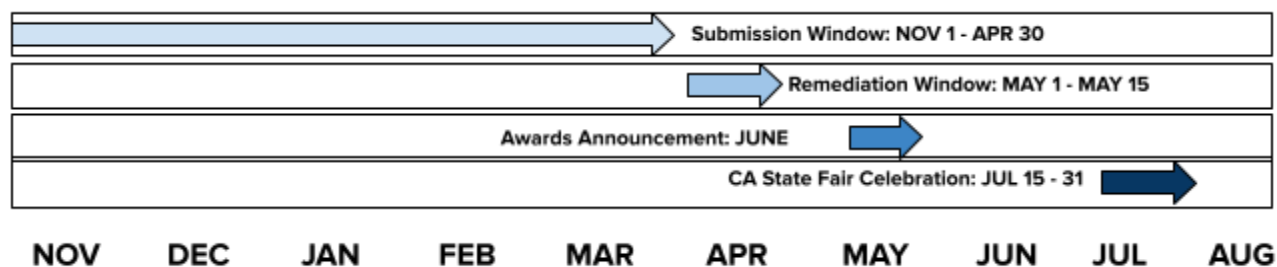
Mixed-light licenses are for cultivators who grow cannabis in a:

- Greenhouse
- Hoop-house
- Glasshouse
- Conservatory
- Hothouse
- Other similar structure

Mixed-light licenses have two tiers based on the amount of artificial light used, however for the inaugural Awards, we will not segment Mixed Light by wattage per square foot.



Awards Timeline



Entry Fees

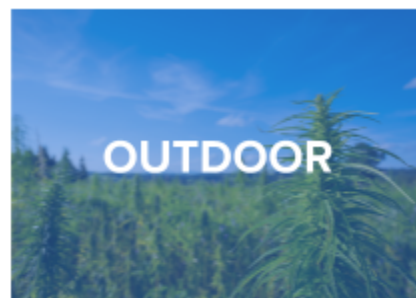
Certificate of Analysis (COA)	\$420	Must obtain COA through SC Labs to enter this competition
Submission Fee	\$250	Entry fee for 1 strain/cultivar

Submission Fee Discounts for Multiple Entries

2 Cultivars	\$225 each
3 Cultivars	\$220 each
4 Cultivars	\$210 each

Competition Format

DIVISIONS BY LIGHT SOURCE



CATEGORIES BY COMPOUND

TERPENES

Six dominant and one co-dominant classes will form the seven terpene-based awards categories. Winners will be selected based upon the overall concentration of terpenes present in the entries from each class.

6 Dominant Terpenes: Myrcene, Caryophyllene, Limonene, Terpinolene, Pinene & Ocimene



Myrcene



Caryophyllene



Limonene



Terpinolene



Pinene



Ocimene

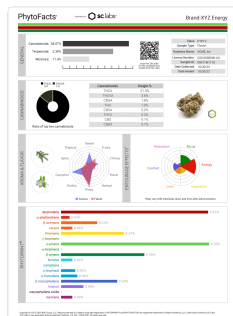
See Appendix on Page 28 for Supplemental Detail

1 Co-Dominant Terpene Profile: Myrcene, Caryophyllene, & Limonene



1 Unique (Rare) Terpene

Separate and distinct from the dominant and codominant terpene profile categories above, gold awards will be given for a unique (or rare) terpene present in a sample. Addressing the trend to evaluate cultivars and strains via terpenoid test data, this award goes to the flower sample that expresses rare or distinctive chemometric attributes.



[Unique Terpene Example](#)

CANNABINOIDS

Scoring Potency based on Laboratory Analysis

THCa: Gold and Silver awards for highest tetrahydrocannabinolic acid (THCa) profile. Test reporting will award contestants with the highest THCa measurements.

CBDa: Gold and Silver awards for highest cannabidiol acid (CBDa) profile. Test reporting will award contestants with the highest CBDa measurements.

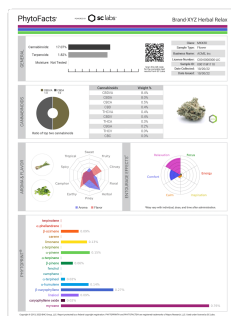
CBGa: Gold and Silver awards for highest cannabigerolic acid (CBGa) profile. Test reporting will award contestants with the highest Total CBG measurements.

3 Cannabinoids: THCa, CBGa & CBDa

Unique (Rare) Cannabinoid

Scoring Unique Cannabinoid Profiles based on Laboratory Analysis

Gold and Silver awards for most unique cannabinoid profile. Generally, THCa, CBGa and CBDa are the cannabinoids that most consumers are familiar with. However, researchers have identified over 100 major and minor cannabinoids—some of which include interesting active compounds with varied attributes and effects. There exist a handful of growers that focus on the more esoteric cannabinoids—cultivars that produce a range of cannabinoids may include but are not limited to: CBDV, CDVA, THCVA, CBCA, etc.



[Unique Cannabinoid Example](#)

Awards Description

Gold Award

The Gold Award and designation will be given by Division and Category to an entrant whose submission achieves the highest levels of terpene, co-dominant terpene or cannabinoid concentration.

Silver Award

The Silver Award and designation will be given by Division and category to an entrant whose submission achieves the second-highest levels of terpene, co-dominant terpene or cannabinoid concentration.

Specialty Awards

Unique Category – A Gold Award and designation will be given to the Unique Category of rare terpenes and cannabinoids that may be revealed during testing and exist outside the current terpene and cannabinoid Awards categories. As no formal category exists for these rare terpenes or cannabinoids, only Gold Medals and no Silver Medals will be awarded.

Double Gold

The Double Gold Award is given to an entrant whose submission achieves Gold Medal designation in two categories. A Double Gold designation could be achieved with two golds in the terpene and cannabinoid categories or a combination of the two.

Best of California

The Best of California designation and coveted Golden Bear trophies will be awarded to the submissions with the highest overall rating and ratio.



Awards Table

DIVISION	CATEGORY	AWARDS		SPECIALTY AWARDS		
OUTDOOR	Terpene - Limonene		S	G	Uniques	
	Terpene - Caryophyllene		S	G	Rare and distinctive terpene or cannabinoid profiles	# TBD
	Terpene - Pinene		S	G		
	Terpene - Myrcene		S	G		
	Terpene - Terpinolene		S	G	DOUBLE GOLD	
	Terpene - Ocimene		S	G	Gold in two or more categories*	# TBD
	Co-Dominant Terpene Profile		S	G		
	Cannabinoid - THCa		S	G	BEST OF CALIFORNIA - Golden Bear Trophies	
	Cannabinoid - CBDa		S	G	Based on terpene to cannabinoid ratio	# TBD
MIXED LIGHT	Terpene - Limonene		S	G		
	Terpene - Caryophyllene		S	G		
	Terpene - Pinene		S	G		
	Terpene - Myrcene		S	G		
	Terpene - Terpinolene		S	G		
	Terpene - Ocimene		S	G		
	Co-Dominant Terpene Profile		S	G		
	Cannabinoids - THCa		S	G		
	Cannabinoids - CBDa		S	G		
INDOOR	Terpene - Limonene		S	G		
	Terpene - Caryophyllene		S	G		
	Terpene - Pinene		S	G		
	Terpene - Myrcene		S	G		
	Terpene - Terpinolene		S	G		
	Terpene - Ocimene		S	G		
	Co-Dominant Terpene Profile		S	G		
	Cannabinoids - THCa		S	G		
	Cannabinoids - CBDa		S	G		
	Cannabinoid - CBGa		S	G		

KEY S = Silver
 G = Gold

*excluding Uniques

How to Enter / Register

How It Works

1. Enter online at: <https://www.sclabs.com/castatefair>
 - i. *New clients:* You will be connected with a dedicated account manager to set up your account and gain access to your **Customer Service Portal**. They will walk you through the features of the portal and how to submit samples and request a pick up.
 - ii. *Existing clients:* Contact your SC Labs Account Manager for details of how to submit for the State Fair through your customer service portal.
2. Entrants will obtain their **Certificate of Analysis (COA)** and **PhytoFacts Chemometric Report** through the SC Labs Client Service Portal.
3. Per DCC Regulations, entrants must move their cultivation batch to their distributor of choice. The Distributor will need to set up an account with SC Labs if they do not have an existing one.
 - i. Entrants may submit multiple cultivars
4. The submission process through the Client Service Portal will allow you to submit multiple cultivars at one time. The samples will be scheduled for pick up the following business day.
5. SC Labs will sample the batch per DCC regulations/guidelines and test each cultivar for chemometric data. This Compliance COA can be used for retail sales and transfer.
6. Results will be available in the Client Service Portal within 2-3 days. SC Labs operates 7 days / week 24 hours a day to ensure consistent turn around times. You will receive an email that the results have been completed. Payment must be received for results to be released.
7. Your dedicated account manager will contact you to review your test results and PhytoFacts report. If there are questions more technical in nature you will be paired with a Senior Account Manager to review.

If your batch fails for compliance the Senior Account Manager will hold a call to review the fail and remediation options.

Here is what new clients will see on the main entry webpage:

CALIFORNIA STATE FAIR | CANNABIS AWARDS

How to enter

To participate in the California State Fair Cannabis Awards, please follow the instructions below. The sample submission window spans from Nov. 1, 2021 to April 30, 2022.

Good luck!

New to SC Labs

If you haven't tested with SC Labs before, here is our easy, five-step process to get set up and enter the contest:

1. Fill out the contact form below
2. Provide a copy of your license
3. Sign Master Testing Agreement (MTA)
4. Complete onboarding that includes access and training to use our Client Service Portal (CSP)
5. Log into the CSP, and submit your sample(s) during the submission window

Get Set Up With SC Labs

Existing Clients

If you are an existing SC Labs client, entering the California State Fair Cannabis Awards (CSFCA) is easy. During the submission window (Nov. 1, 2021 to April 30, 2022), simply log into the Client Service Portal, click on Submit Sample in the dashboard, then choose the California State Fair option. You'll need to enter a division and complete your compliance testing request as usual, it's that easy!

Client Service Portal

Here is what existing clients will see to enter the Awards from the Client Service Portal:

What type of testing do you need?

Compliance

Regulated by California Department of Cannabis Control (DCC)

QA/QC

Quality Assurance/Quality Control, also referred to as Research & Development (R&D)

Enter and Win

California State Fair Cannabis Awards

Inhalable flower samples only. All entries will undergo compliance and terpenoid testing by SC Labs and receive a PhytoFacts® Report—a detailed chemometric profile that includes flavor, aroma, and expected effects. The submission window opens November 1, 2021 and closes April 30, 2022. Multiple divisions and categories, with over 75 awards to be bestowed.

[General Info](#) | [Test Categories/Pricing](#) | [Check out PhytoFacts](#)

[Submit your entries](#)



Specialty Test Services | If you would like any of the following specialty testing options, please [contact your SC Labs representative](#).

- Shelf Life
- Environmental Monitoring
- Hop Latent Viroid
 - Reports 3 viruses: Hop Latent Viroid (HLVd), Lettuce Chlorosis Virus (LCV), and Cannabis Cryptic Virus (CCV)*

Helpful Tips

1. Orders are not submitted to the lab until the “Submit” button is pressed.
2. All orders that have been started can be found in the Orders section.
3. If “Pick Up” has been requested, your order will be processed and prepared for scheduling within 24 hours. Please be aware that any orders submitted after 3pm the day before the requested pick up date may not be able to be accommodated without prior notice.
4. When preparing your cannabis product for a compliance sampling event, it must be **assembled in its final form**, e.g., how the final product will be sold to the consumer. The Department of Cannabis Control (DCC) is enforcing sampling standards—often monitoring compliance via product imagery on the laboratory certificate of analysis (COA). As your testing partner, please help us ensure your product is ready to be sampled when we arrive.

Useful resources to verify products are ready for sampling:

- [Collection service notification](#)
- [Final packaging sampling regulations](#)

Payment Process

Once onboarded in the SC Labs Client Service Portal, all payments (COA + entry fees) will be handled by SC Labs.

Payment can be made by credit card, cash, wire transfer or money order.

Payments must be received in order for results to be released. An SC Labs representative will contact you with the total due, a credit card link, or other payment information.

Please note, in the event of cancellation, your entry fee will be refunded, but the COA fee is non-refundable.

Sample Amounts

Entrants must work through a licensed California cannabis distributor.

Entrants must submit a batch size minimum of 18 grams up to a maximum 50 lbs (per DCC regulations).

Why do we request a minimum batch size of 18 grams?

- The sampling event size for the CA State Fair Cannabis Awards is a minimum 16g, or 0.35% of the total weight of the batch (whichever is greater).
- State Fair Cannabis Awards Compliance testing requires a minimum sample weight of 16 grams
- SC Labs will sample 16 grams and leave the remaining product with the distributor. We request a minimum batch size of 18 grams so that we can leave at least 2 grams in the original package. Any batch size over 18 grams is no issue.
 - Ultimately, test results will be reported and synced with the source METRC package, which requires that there be product left in the original package.
- 16 grams of material allows us to prep for the state compliance panel of testing, including our potency/terpenoid test in Triplicate.
- The Awards are determined by these test results.
- Please note, if the product submitted is underweight when SC Labs goes to sample it, they will not be able to collect enough material, and therefore would have to skip sampling it at that time and until the farmer gets enough sample to the distributor.

To ensure accuracy, efficiency, and ease of processing your sample, we encourage entrants to take a "more is more" approach with the sample you submit. For any questions about the sampling event, please contact your SC Labs rep.

Entry Limitations

No limit on the number of individual samples/cultivars

No entrant will be allowed to submit more than one sample from a particular cultivar from a particular grow unless the samples are from a separate vintage/grow cycles

Your sample entry places your flower into all categories

Remember: The PhytoFacts result report will reveal and document all chemical data and propagate the results within proper Awards categories. You can find your PhytoFacts report on the right side of the sample detail page (you can view the report online or download it as a PDF).

Testing & Results

- Your sample(s) will arrive at SC Labs in Santa Cruz the same day and begin to be processed immediately. SC Labs operates 7 days / week 24 hours a day to ensure consistent turn around times.
- Test results will be available within 3 days of sample pick up.
- While you wait you can add users to your Client Service Portal and designate the level of access they should have and what email notifications should be sent to them.
- You may upload your company logo to the portal. This will be used for the State Fair as well.
- You will be notified via email that your test results are ready in the portal.
- Contact your dedicated Account Manager to review the results.
- SC Labs will test each cultivar for chemometric data and report results using the innovative cannabinoid and terpene reporting platform - PhytoFacts.
- This easy-to-understand report characterizes the chemical profile of cannabis through intuitive data visualizations. These visualizations identify the chemical profile, dominant and proportional cannabinoids

and terpenes, sensory attributes, and potential entourage effects of the submitted sample.

- PhytoFacts allows for accurate sorting of samples into major chemometric families and subcategories that highlight similar sensory and physiological properties. It helps identify aged, immature, or sub-standard cannabis while also flagging unique outliers.

Evaluation Detail

Upon arriving at SC Labs, entries will be processed and tested for quality, active ingredients, as well as for the presence of contaminants.

After being logged and photographed, each entry will have both the cannabinoid and terpene content and concentrations measured. This information will be used to sort the entries into the various primary terpene categories observed in modern Cannabis, based on the predominant mono- and sesquiterpene content present in each cultivar.

Once the entries have been sorted, they will be evaluated and ranked based on each entry's ratio of cannabinoid-to-terpene content, as well as total terpene concentrations to identify the winners of each award.

Additionally, each entry will be tested for moisture content, water activity, pesticide residues, microbiological contaminants, heavy metals, as well as mycotoxins. Any entry that exceeds tolerances or action limits established by the State of California for any contaminant will be disqualified from the competition.

Confidentiality & Privacy Provisions

By entering the competition you agree that your Certificate of Analysis and PhytoFacts report will be shared with Cultivar Brands and the California State Fair.

Disqualification

List of reasons why a sample will be rejected:

- Any failure of DCC regulations would result in disqualification.

May include but not limited to contamination issues that involve pesticides (herbicides and fungicides), solvents, heavy metals, microbiological contaminants, mycotoxins, and foreign material.

Remediation

You will have the opportunity for remediation, and resubmission before final results are tabulated.

At any point during the Submission Window, an entrant will be notified of a failed sample.

No re-submissions will be allowed after April 30, 2022. However, for those late submissions that have not been tested or failed prior to April 30, there will be a Remediation Window beginning May 1 extending through May 15, 2022.

In the event of disqualification, an entrant must pay for a new COA for re-submission. However, the entry fees for the Awards will be applied to the new sample submitted.

Award Winner Benefits & Support

The Award Winners' Package includes a full-scale promotional and publicity campaign beginning in June as well as marketing tools, exposure benefits and experiential activation onsite during the CA State Fair in July of 2022. Winning submissions will receive award-winning designation, represented by product seals (stickers) and medals; Silver, Gold, Double Gold, and the coveted Golden Bear trophies for the "Best of California" winners.

List of Benefits:

- Public Award Winner Announcements – June 2022
- PR & Publicity – Press Release, Results Listing, Industry & Mass Market Distribution
- Official Website, CA State Fair Website, SC Labs Website
 - Overall Award Winner Listing
 - Award Winner Dossier: Cultivator, Farm/Brand, Strain, Logo, Flower Photo, PhytoFacts
- Social Account Promotion & Publicity
- CA State Fair Cannabis Award Winner Digital & Foil Medallions for Packaging inclusion
- CA State Fair Cannabis Awards - Logo Usage Rights
- On-Site Display at the CA State Fair 2022
 - Award Winner Pavilion, Collateral, Info Graphics & Display
- Discount Display/Booth Space for Award Winners
- Best of California Awards Winners (complimentary display space)
- Complimentary 2023 Awards Entry for Gold, Double Gold & Best of California Award Winners

Award Seals

CA State Fair Cannabis Awards organizers will make official award seals available in a digital format for easy packaging applications for all award-winning cultivars. These award seals may be affixed only to packaging of State Fair award-winning cannabis cultivars. Only official State Fair award seals are authorized to designate California State Fair award winners.



CA State Fair Celebration

The 2022 CA State Fair will be the culmination and celebration of the inaugural CA State Fair Cannabis Awards. Cultivar Brands will create a curated cannabis experience that will showcase the Award Winners, sponsors and partners.

Eye catching creative, curated educational and cultural displays will celebrate the agricultural heritage of cannabis in California as well as the societal impact the plant has had on the State over the decades. This display will be the centerpiece of the consumer experience and will be surrounded by industry brands and associations, government partners and sponsors promoting their brands and services.

- Award Winners Infographics & Product Display
- Educational & Cultural Display
- Government Agency Integration
- Cannabis Industry Sponsorship Booths & Activations

The cannabis experience will be for customers ages 21 and older and is a non-cannabis retail and non-consumption event.

Rules & Requirements

By registering your cannabis online through SC Labs at www.sclabs.com/castatefair, an entrant certifies and promises that the information is accurate and that the entries meet all of the eligibility provisions, requirements, and limitations. It also certifies that the entrant agrees to abide by all regulations of the Department of Cannabis Control (DCC) and rules as established by the CA State Fair Cannabis Awards.

Disqualification

- Entrant will be disqualified for misrepresentation of Light Source/Division
- Entrants inability to provide valid and current California cultivators license.
- Awards Organizers may, at its option, require that any cannabis receiving an award be reviewed and qualified by representatives of the Organizing Committee who shall verify that all entry requirements have been met.
- Awards Organizers will check and verify the accuracy and validity of each entry.

Advertising Provision

The California State Fair reserves the right to revoke an award or disqualify an entrant from this and future competitions for any misleading advertising or information connected to the CA State Fair Cannabis Awards or for violating any of the following rules:

- No (awards designation) representation will be made that is misleading or deceptive to the trade or the consuming public.
- No misleading advertising or labeling will be allowed with any connection to the CA State Fair Cannabis Awards.
- No representation will be made that states, implies, or permits the inference that cannabis is identical to an award winner unless this is the case.
- Award Winning product is substituted or mislabeled.
- No entrant or representative may disparage awards of other cannabis entrants to the trade or public.

Enforcement of Rules

- The entry requirements, as printed herein, will be strictly enforced.
- Any entries found not to comply with the entry requirements will be rejected.
- Any entry form found to contain untrue information may result in disqualification from all awards and may also bar the cultivator from entering the CA State Fair Cannabis Awards in future years.

CA State Fair - General Rules

General Rules are subject to any action that may cause revision or curtailment at any time before each competition or judging. Upon submission of online entry and signature on detailed receipt if applicable, the exhibitor acknowledges that they have read and understood these rules and all others of the competition in which they enter and are further responsible for viewing, reading and understanding all revisions or curtailments on the State Fair's website before the competition. Exhibitors may request an additional copy of the most current rules by contacting the entry office:

email: **entryoffice@calexpo.com**.

Appendix

Supplemental Format Detail

Division Definitions

INDOOR: Flower grown indoors under artificial light

MIXED LIGHT: Covers Mixed Light 1 & 2. Flower grown with light deprivation, utilizing tarps, greenhouse, shade structure.

OUTDOOR: Also known as sungrown, flower that is grown 100% outdoors

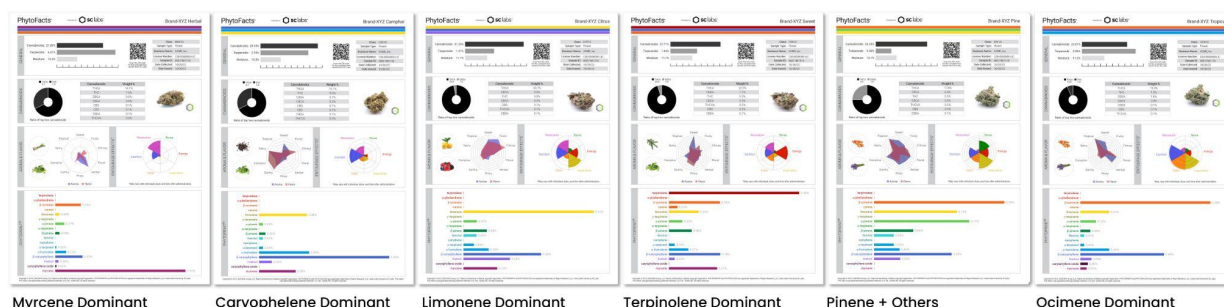
Category Definitions

Cannabinoids and terpenes in cannabis can represent upwards of 40% of the mass of a female flower. It is the profile of these highly potent compounds that is the best predictor of the aroma, flavor, and effects of a particular strain. This profile is referred to as the plant's chemotype; the identification and measurement of the cannabinoids and terpenoids in a strain.

Dominant Terpenes Based on Laboratory Analysis

Gold and Silver awards based on dominant terpene profiles. Analysis of SC Labs' data base of terpene testing results indicates that, with few exceptions, cannabis expresses one of six possible terpenes in the highest concentration (dominant terpene), oftentimes a particular cultivar has two or three of those terpenes in nearly equal concentrations (co-dominant). These six dominant and one co-dominant classes will form the seven terpene-based awards categories. Winners will be selected based upon the overall concentration of terpenes present in the entries from each class.

[Learn more](#)



1. Myrcene ~43% of overall data

Myrcene is the terpene most frequently found in cannabis, and is described as earthy and herbal. Myrcene is found in hops, thyme, lemongrass and mango. Cultivar/strain in which Myrcene is the dominant terpene represent the largest proportion of cultivar/strain currently available in the market.

- Suggested Effects: Sedative and Relaxation
- Cultivars: Cherry AK, Forbidden Fruit, Tangie and Blueberry

Myrcene

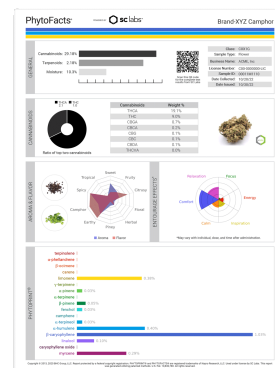
REPRESENTS 43% OF OVERALL DATA

Strains: Cherry AK | Forbidden Fruit | Tangie | Blueberry

A monoterpene with a fragrance described as peppery, spicy, herbal, floral and woody. Typically used by the perfume industry as precursor for developing other fragrances.

Also found in:
Thyme
Mango
Lemongrass

SUGGESTED EFFECTS: Relaxation, Sedation, "Couchlock"



PhytoFacts-Myrcene.png

2. β Caryophyllene ~23% of overall data

A sesquiterpene with a fragrance that can be described as spicy, dry, woody, dusty, and mildly sweet. β -Caryophyllene is found in black pepper and cloves and is used as a flavoring agent to add spicy and herbal notes.

- Suggested Effects: Comfort and CB2 Receptor Agonist
- Cultivars/Strains: Cookies, Gelato, Runtz, Sour Diesel and Purple Punch

β Caryophyllene

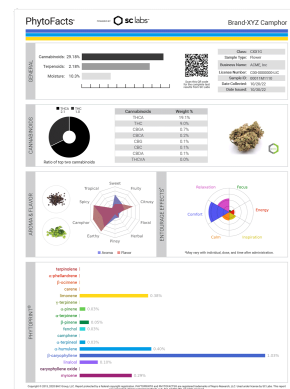
REPRESENTS 23% OF OVERALL DATA

Strains: Cookies | Gelato | Runtz | Sour Diesel | Purple Punch

Has a fragrance that can be described as spicy, woody, dry, and mildly sweet. Plays a role in the endocannabinoid system as it is a functional CB2 receptor agonist.

Also found in:
Black Pepper
Cloves
Cinnamon

SUGGESTED EFFECTS: Comfort, CB2 Receptor Agonist

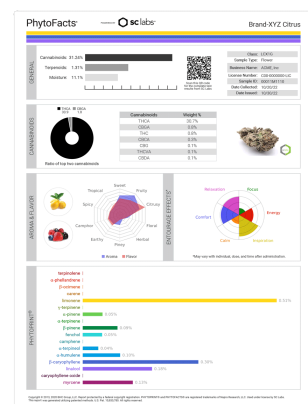
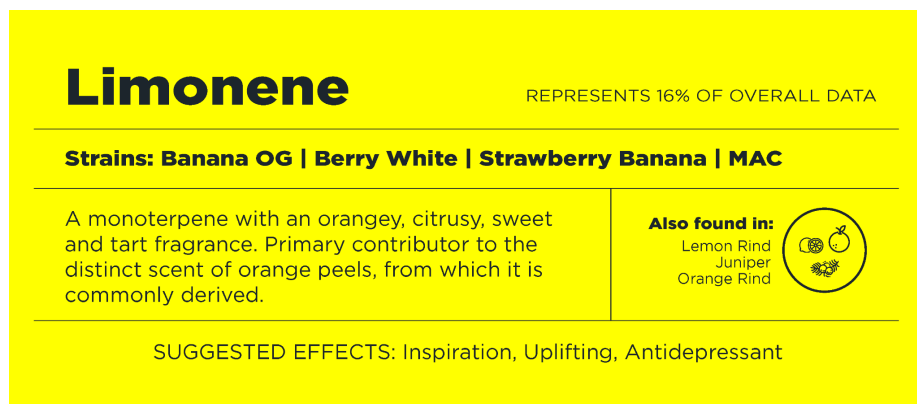


PhytoFacts-Caryophyllene.png

3. Limonene ~16% of overall data

A monoterpene with a fragrance that can be described as orangey, citrusy, sweet, and tart. Limonene is common to the lemon and other citrus essential oils, and is the second most widely distributed terpenoid in nature.

- **Suggested Effects:** Inspiration, Uplifting and Antidepressant
- **Cultivars/Strains:** Banana OG, Strawberry Banana, Berry White and MAC

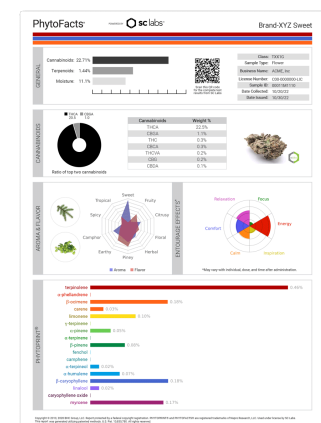
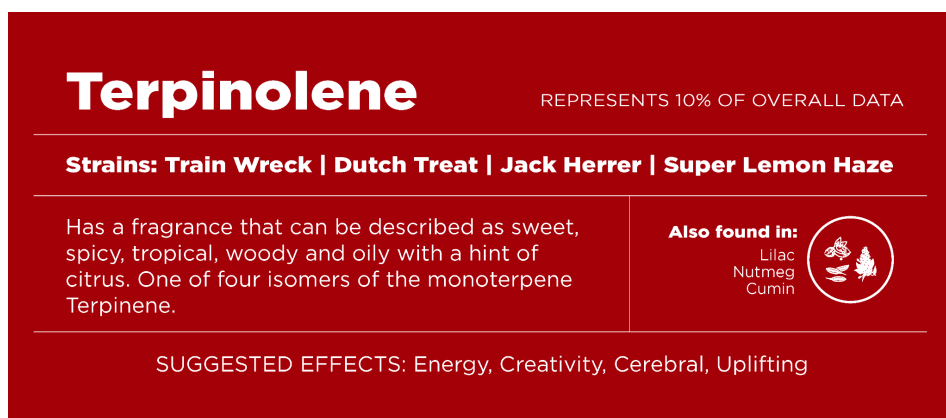


PhytoFacts-Limonene.png

4. Terpinolene ~10% of overall data

Terpinolene has a complicated organoleptic profile with a nose described as woody and herbaceous yet floral. It can be found in nature in lilac, tea tree, apples, cumin, and nutmeg. Terpinolene is common in cultivars/strains but usually in small amounts. Cultivars/strains in which Terpinolene is dominant are much less common.

- **Suggested Effects:** Creative, Cerebral, Uplifting and Energy
- **Cultivars/Strains:** Train Wreck, Super Lemon Haze, Dutch Treat and Jack Herrer

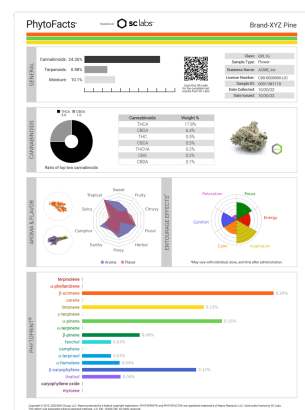
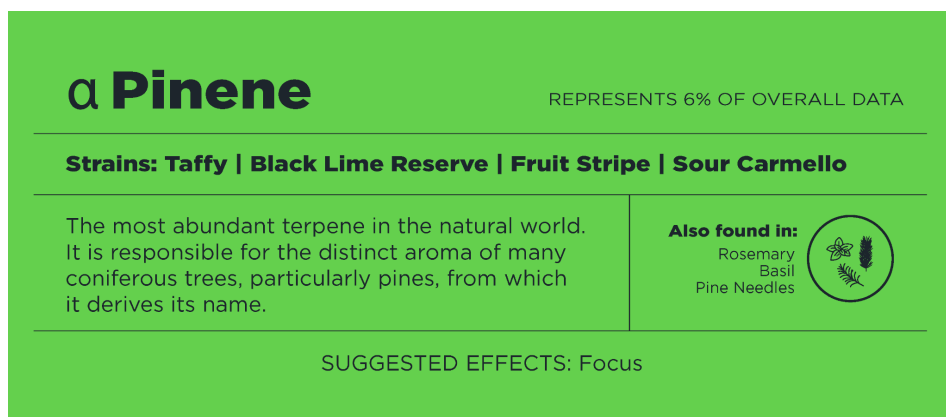


PhytoFacts-Terpinolene.png

5. α Pinene ~6% of overall data

One of two isomers of the monoterpene Pinene, the most abundant terpene in the natural world. It is responsible for the distinct aroma of many coniferous trees, particularly pines, from which it derives its name. α -Pinene is found in dill, basil, rosemary, and parsley, in addition to pine needles and other conifers.

- **Suggested Effects:** Stimulating and Focus
- **Cultivars/Strains:** Black Lime Reserve, Fruit Stripe, Sour Carmello and Taffy

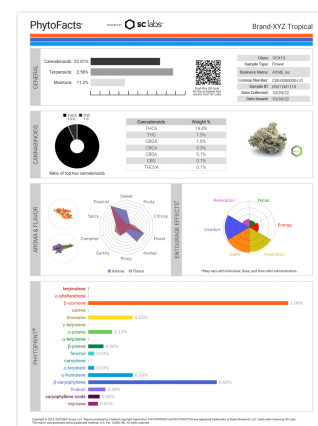


PhytoFacts-Pinene.png

6. Ocimene ~1% of overall data

Ocimene imparts a sweet, floral and woody scent. Although present in many cultivar/strains, Ocimene dominant cultivar/strains of cannabis are rare. It can be found in a wide variety of plants including hops, kumquats, mangoes, basil, bergamot, lavender, orchids, and pepper in varying quantities. It is used extensively in the perfume industry due to its aromatic profile.

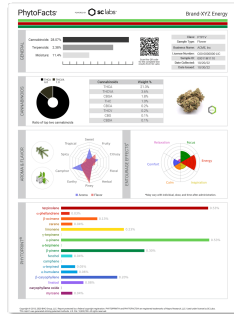
- **Suggested Effects:** Relaxation and Comfort
- **Cultivars/Strains:** Harmony Rose, Tropical Sleigh Ride, Pineapple and Mango



PhytoFacts-Ocimene.png

Scoring Unique Terpene Profiles based on Laboratory Analysis

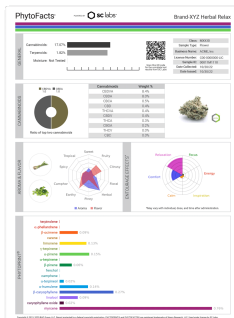
Gold and Silver awards for most unique terpene profile. Addressing the trend to evaluate cultivars and strains via terpenoid test data, this award goes to the flower sample that expresses rare or distinctive chemometric attributes. With several test reports available to highlight organoleptic and physiological properties, this division awards exceptional terpene outliers and cultivars based on their unique flavors, aromas, and effects.



[Unique Terpene Example](#)

Scoring Unique Cannabinoid Profiles based on Laboratory Analysis

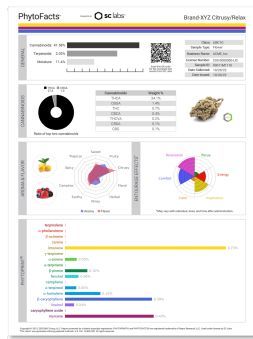
Gold and Silver awards for most unique cannabinoid profile. Generally, THC and CBD are the cannabinoids that most consumers are familiar with. However, researchers have identified over 100 major and minor cannabinoids—some of which include interesting active compounds with varied attributes and effects. There exist a handful of growers that focus on the more esoteric cannabinoids—cultivars that produce a range of cannabinoids may include but are not limited to: CBGA, CBDV, CDVA, THCVA, CBCA, etc.



[Unique Cannabinoid Example](#)

Scoring Potency based on Laboratory Analysis

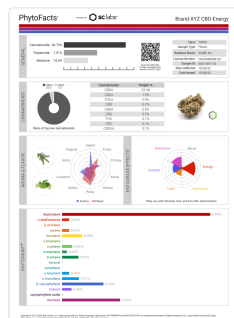
Gold and Silver awards for highest tetrahydrocannabinol acid (THCa) profile. Test reporting will award contestants with the highest THCa measurements. While the current market values high potency THC, cannabis connoisseurs also understand that high THC flowers are best balanced with a blend of cannabinoid and terpene levels.



[High THCa Example](#)

Scoring CBD based on Laboratory Analysis

Gold and Silver awards for highest cannabidiol acid (CBDa) profile. Test reporting will award contestants with the highest CBDa measurements. CBD is the second most common cannabinoid found in cannabis (behind THC). CBD offers relaxing, non-intoxicating effects that lend themselves to a variety of personal and therapeutic uses. CBD has tremendous medical potential. This is particularly true when the correct ratio of CBD to THC is applied to treat a particular condition.



[High CBD Example](#)

Related Links

Learn more about Cannabinoids: [Explore Cannabinoids](#) | [Type I-III Cannabinoids](#)

Learn more about Terpenes: [Primary and Prevalent Terpenes](#) | [How Terpenes Inform our Understanding of Cannabis](#) | [Terpene Analysis: The Chemistry Behind Terpenes](#) | [PhytoFacts Chemometric Reporting](#)

Disclaimer

Statement on Cannabinoid and Terpene Effects and Health Related Claims

Suggested effects may vary based on individual, dose, time after administration, and composition of cannabinoids and terpenes. The suggested effects and health potential for cannabis derived terpenes are seemingly endless. However, we've only scratched the surface of terpene research. While studies into therapeutic benefits and psychoactive effects have been performed, some of the evaluations were based on animal models or research of an isolated compound. It is generally accepted that the synergies of cannabinoids and terpenes can effectively amplify effects as a whole. However, industry professionals will need to continue to invest more time and effort into researching these complex interactions and how they affect the human body.