

FACT SHEET



The CA State Fair Cannabis Awards is the first-ever, state-agency-sanctioned competition and awards program for cannabis. Celebrating California's rich agricultural history, cannabis is joining the official State Fair roster of coveted annual competitions, including wine, cheese, olive oil, and craft beer.

Date
July
2022



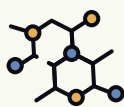
Location
Cal Expo
Sacramento, CA

Who Can Enter



The competition is open to all licensed California cultivators. Divisions and Categories align with the Department of Cannabis Control license types to ensure proper representation and support of California's legalized market.

Divisions & Categories



Entrants will be classified in three divisions according to their growing light source: Outdoor, Mixed Light, and Indoor. Cultivators can submit multiple cultivars in multiple divisions. Each division will have Awards for raw, whole plant cannabis compound categories, including six terpenes, Myrcene, Caryophyllene, Limonene, Terpinolene, Pinene, & Ocimene, one co-dominant terpene profile, and three primary acidic cannabinoids, THCa, CBDa, and CBGa.

Data & Analytics



The competition will be scored objectively, through science-based analysis performed by one of California's premier cannabis and hemp testing labs, SC Labs. SC Labs will provide all entrants with the required Certificate of Analysis (COA), as well as a PhytoFacts® chemometric report that will quantify all the unique compounds of the submission to determine the Award-winning flower.

Awards Breakdown



Entrants are vying for 70+ Awards for cannabis flower, including medals for Gold & Silver in each division and category. Double Gold will be awarded to those who place Gold in two or more categories. Golden Bear trophies will award the "Best of California" based on terpene to cannabinoid ratio and other science-based indicators of extraordinary genetics, craft, and curing. There will also be Unique awards for cultivars that express rare or distinctive terpenes or cannabinoids.

Timeline



Why It Matters

Another step towards normalization and starting a new conversation about cannabis, the Awards represent recognition, acceptance, and a celebration of our cultivators, large and small. We will showcase the plant in its purest form, as well as the diversity of our microclimates, appellations, farms, and brands to highlight the role of the cannabis industry as a vital contributor to the California economy. The Awards will reach a new audience and serve as a platform for consumer education and alignment with state agency initiatives that support the California cannabis industry.

About the Organizers

The Awards have been developed in a partnership between CalExpo and Cultivar Brands. As the premier, state-owned special events facility, Cal Expo has been the home of the CA State Fair for decades: www.calexpostatefair.com

Cultivar Brands is a California-based cannabis marketing and events agency, specializing in the creation of programs that support the evolution of cannabis into the mainstream: www.cultivarstrategies.com



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